

TIM DREDGE

DESIGNER • ART DIRECTOR • WRITER

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FULL-TIME GIGS

- **Senior Marketing Designer**
OwnLocal | Feb 2017 - Aug 2017
Internal and external design needs for OwnLocal marketing campaigns and collateral. Brand manager in charge of style guides and all uses of OwnLocal graphics and messaging.
- **Art Director**
Watershed 5 | Mar 2015 - Feb 2017
Interactive, graphical and technical design for various accounts and campaigns including CA Technologies, Rudy's BBQ, Mighty Fine Burgers and numerous Austin companies.
- **Graphic Designer/Art Director**
Invodo | Mar 2012 - Feb 2015
UI and branding design for Verizon, AT&T, Barnes & Nobles and Home Depot. Lead designer for all in-house marketing and business collateral. Internship program lead and mentor.
- **Print Production Supervisor**
New Era Portfolio | Mar 2010 - Jan 2012
In-charge of 10+ employees tasked with the production and creation of large format prints for companies like Ethan Allen, Applebee's, HomeGoods and independent artists.

FREELANCE GIGS

- **Graphic Designer**
TexArts | Jun 2017 - Current
Poster designer for TexARTS a nonprofit organization whose mission is to cultivate a thriving arts community by exposing all people to the visual and performing arts.
- **Lead Creative**
Hominid Gear | Jan 2016 - Current
Created series of logos and t-shirts for outdoor clothing company. Also worked on copy-writing and web design for online retail site and all social media outreach.
- **Copywriter**
Mojave Pictures | Aug 2015 - Dec 2015
Script writer for series of on-line marketing videos used on various social media platforms. Tasked to create comedic voice-over scripts for a Telly Award winning campaign.
- **Graphic Designer**
SmartHockey | Dec 2014 - Current
Designer for SmartHockey an Austin sports equipment company. Responsible for logo and packaging design over the years with many tight turnarounds to launch new products and campaigns.

TECHNICAL PROFICIENCY

- Photoshop
- Illustrator
- InDesign
- Premiere/AE
- WordPress
- HubSpot
- MS Office Suite
- HTML/CSS

SKILLS

- Graphic Design
- UI/UX Design
- Infographics
- Art Direction
- Color Correction
- Branding
- Storyboarding
- Copy-writing

EDUCATION

- **Bachelor of Science in Digital Media**
East Tennessee State University | 2002 - 2006
Concentration in Multimedia
Member of SGA, Edge Club & Lambda Chi Alpha
- **Improv/Sketch Writing Training Courses**
ColdTowne Conservatory | 2015 - 2016

AWARDS

- **OwnLocal Gold Coin**
OwnLocal: Employee Award | 2017
- **Telly Award / Best Use of Humor**
Steelhouse: Save the Carts | 2016
- **Telly Award / Non-Broadcast Productions**
Invodo: Verizon Project | 2012 & 2013

ACTIVITIES

- ColdTowne Theater Improv
- Austin Sports & Social League
- Movember
- Austin Film Festival
- 48 Hour Film Festival
- Lost Highway Records